

# We Keep This City Going

City of Riverside Council Members, Managers and Executive Staff Spend Day "Walking in Our Shoes"

SEIU 721 City of Riverside members wanted to do something different to commemorate Labor Day. They reached out to City management with the idea to show department heads, City Council members and executive staff exactly how members provide vital services every day.

SEIU 721 members, joined by Riverside Police Officers Association and Riverside City Firefighters Association members, spent the morning of Wednesday, Sept. 9, showing how they handle the stifling Inland heat and still get their jobs done with pride - all the while making customer service a priority.

Assignments ranged from the Human Resources Director learning how to grease a ladder on a fire engine, to Council members power washing sidewalks, riding a mini-bus picking up seniors and cleaning out sewers, and the Chief of Police walking the beat reading utility meters.

Riverside Mayor Rusty Bailey said he was optimistic about the experience and wants to do it again next year.

Continued on back.



# Walk In Our Shoes

Mayor Rusty Bailey sees event as great experience, wants more involved next year.



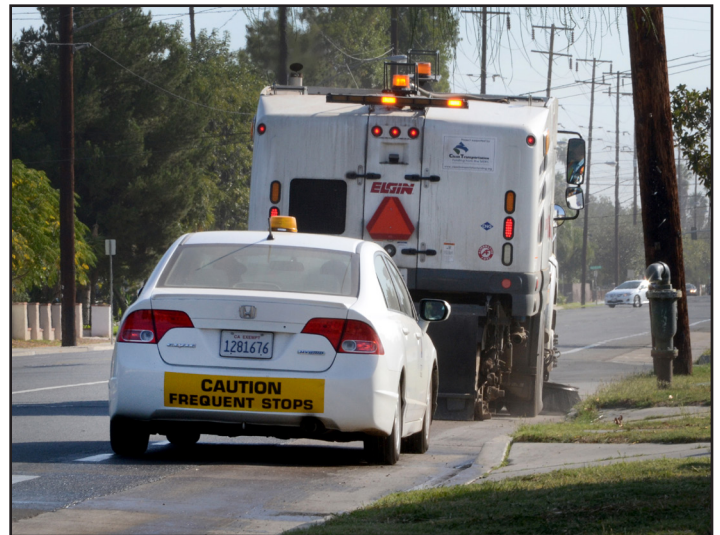
**“I have a whole new level of respect for the gentlemen and ladies doing these jobs on a day-in-day-out basis.”**

**- Jim Perry, City Council member**

**“We pass by them everyday, they are providing critical services and we don’t think about it. It’s all about customer service.”** - Sarah Mundy, Museum and Cultural Affairs Director, rode in a street sweeper with SEIU 721 member Hector Rodriguez.

**“Firefighters took care of me, now I’m taking care of them.”** - Brenda Diederichs, Human Resources Director, worked with Dean Martin, fleet mechanic, in greasing a 100’ fire truck ladder.

**“We’re the people that keep this city working, and it’s 24 hours a day. Thank you so much for walking in our shoes.”**  
- Enrique Barboza, SEIU 721 City of Riverside First Vice-Chair, headed up organizing the event.



*Visit [www.seiu721.org/inland\\_areas](http://www.seiu721.org/inland_areas) to view a photo gallery of the event.*



## Stay Involved

If you are interested in getting involved in the SEIU 721 City of Riverside chapter, please contact worksite organizer Abdiel Coronel at (213) 446-8420 or by email [abdiel.coronel@seiu721.org](mailto:abdiel.coronel@seiu721.org)  
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