

Media Advisory for Tuesday, April 29th, 2025 at 9:30AM

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55,000+ UNION MEMBERS FROM SEIU LOCAL 721 WALK OFF THE JOB IN UNFAIR LABOR PRACTICE STRIKE AT LOS ANGELES COUNTY

On April 29th at 9:30AM, Thousands of Striking Union Members Will Host Raucous Rally at Hall of Administration with Massive March through Civic Center; Risk Arrest in Non-Violent Civil Disobedience

LOS ANGELES – Fed up with Los Angeles County management’s repeated law-breaking and failure to bargain in good faith, more than 55,000 members of SEIU 721 walked off the job in an Unfair Labor Practice (ULP) Strike beginning April 28th.

To ensure that their message of solidarity is heard by the LA County Board of Supervisors and county management, thousands of union members on ULP Strike will hold a raucous rally directly on the doorstep of the Hall of Administration along with a massive march through downtown LA’s Civic Center on Tuesday, April 29th at 9:30AM. The march will culminate in union members risking arrest in non-violent civil disobedience – sounding the alarm on LA County management’s rampant labor law violations.

“LA County management keeps breaking the law – and we have had enough,” said David Green, SEIU 721’s Executive Director and President, who has worked as an LA County Children’s Social Worker II for more than two decades. “They’ve stalled contract negotiations for months. And they’ve committed at least 44 labor law violations to-date. Clearly, they thought they were above the law. They thought we would never strike. They thought wrong.”

Though plans will be put in place to ensure that emergency health services continue unimpeded, SEIU 721’s LA County workforce affected by the upcoming ULP Strike nonetheless includes health, public health and mental health care professionals; social workers; parks & recreation staff; eligibility workers; public works personnel; clerical workers; custodians; coroner personnel; beaches & harbors staff, traffic & lighting personnel; and more.

WHO:

Thousands of LA County Employees Represented by SEIU 721
David Green, SEIU 721 Executive Director and President
Simboa Wright, SEIU 721 Vice President
Adolfo Granados, SEU 721 Treasurer
Lillian Cabral, SEIU 721 Secretary
Gilda Valdez, SEIU 721 Chief of Staff
Steve Koffroth, SEIU 721 Chief Negotiator
Eloy Alvarez, SEIU 721 Regional Director

– MORE –

WHAT:

55,000+ Union Members from SEIU 721 Go On ULP Strike at LA County

WHERE:

Outside the Kenneth Hahn Hall of Administration
500 W. Temple St.
(On Temple St. between Grand Ave. and Hill St.)
Los Angeles, CA 90012

WHEN:

April 29th, 2025 at 9:30AM

PARKING:

TV media trucks should park along Grand Ave. between Temple St. and First St. (Temple St. will be closed from Grand Ave. to Hill St.)

VISUALS:

Thousands of LA County workers represented by labor union SEIU 721 will gather on Temple St. directly outside the Kenneth Hahn Hall of Administration for a raucous rally announcing their ULP Strike. The location will serve as the starting point of a massive march through downtown LA's Civic Center. Workers from a variety of different jobs will be holding picket signs, chanting pro-union slogans, and making themselves available for media interviews.

BACKGROUND:

The 55,000 union strong LA County workforce has serviced nearly 10 million residents in a 4,084 square-mile service area through the COVID pandemic, through the recent Winter wildfires and through non-stop emergency situations in healthcare, foster care, social welfare, traffic enforcement, street repair and much more for many years. Instead of being thanked by LA County management with good faith bargaining resulting in a strong contract, they have been on the receiving end of management's repeated law-breaking, bearing the brunt of at least 44 alleged Unfair Labor Practice (ULP) violations during this contract bargaining cycle. These include:

- Refusal to bargain with union members in good faith
- Surveillance and retaliation against SEIU 721 members engaged in union activity
- Restricting union organizers' access to worksites
- Contracting out of SEIU 721-represented positions

To add insult to injury, for years, LA County management simultaneously has been operating a taxpayer-to-private sector pipeline – funneling \$7.7 billion in FY 2024-2025 to private firms while not requiring them to pay a living wage. Instead of privatizing good union jobs, those dollars should be staying in-house. And while claiming money is a problem, the Board of Supervisors somehow found a spare \$205 million recently to buy a skyscraper in downtown LA that will serve as new office space for themselves and LA County management. These are the very same people telling the workforce – and taxpayers – that there is no money for more services or frontline staff.

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